

What does it mean to communicate effectively?

One-on-one, it's just talking.

For larger groups, it's a meeting. But when you have to present ideas, things can get... complicated.

Unless you make presentations for a living, organizing your ideas can be challenging.

That's where Presenter's Pal comes in.

Presenter's Pal is an iPad-based system that takes you through everything you need to know to present like a pro.

It's a book that distills everything the pros know into concise, easy-to-understand lessons that teach presentation secrets while helping you to build your first presentation. You'll learn how to select an effective theme, develop major points, and organize them logically. You'll learn how to use time-tested techniques to communicate with your audience, and motivate, inspire and convince them. And best of all, when you finish the book, you'll have created your presentation, with ready-to-use speaker's notes.

Now imagine if you had the workbook portion of Presenter's Pal as a stand-alone, web-based tool that allows you to build presentations, step-by-step, using those same effective techniques.

And the best part? It's easy! Simply open the Presenter's Pal web app, and answer easy questions – checkboxes, fill in the blank, and multiple choice. When you're done, you'll be able to print out a set of speaker's notes that will allow you to present like a pro.

The techniques that the pros use are finally at your fingertips. Presenter's Pal. Only from CommunicApp.